

## EX10.7 AMENDED Ward: 21, 22

### **Casa Loma Operations and Governance City Council Decision**

City Council on July 16, 17, 18 and 19, 2007, adopted the following motions:

1. Council adopt a vision for Casa Loma to ensure that:

a. Casa Loma's programming, curatorial focus and interpretation fully reflect its

Edwardian heritage, tell the story of Toronto in that era, and reflect the imagination, energy and innovation present in Toronto in the early 20th century;

b. complementary programming, heritage walks, signage and marketing create a

heritage precinct that links the Casa Loma estate to Spadina Museum and the

City Archives, two important City assets in the neighbourhood; and

c. a refreshed visitor experience and stimulating heritage tours attract a greater

number of Torontonians to the Casa Loma estate.

2. The City Manager and the Chief Corporate Officer, in conjunction with the General

Manager of Economic Development Culture and Tourism, be authorized to negotiate

and **report back on a long term extension to the Licence Agreement with the Kiwanis Club for the operation of Casa Loma that implements the vision for Casa Loma**

through:

a. enhanced heritage programming;

b. new visitor amenities;

c. expanded governance through the terms of reference, structure and

composition for the Kiwanis Board of Trustees to ensure balanced

representation of community and City interests;

d. a restructured financial arrangement that continues Casa Loma as a self sustaining operation and maintains contributions to the exterior restoration project;

e. City approval for all alterations to the building and sublicense agreements;

**f. a term of up to 20 years with performance benchmarks and a full review after three years;**

g. annual progress reports to the Economic Development Committee;

h. an exciting, imaginative, interpretive restoration plan with emphasis on educating and entertaining visitors; and

i. the complete reinvigoration of the top floor galleries employing leading edge

museum and entertainment technology that will bring to life the history and flavour of Edwardian Toronto.

3. The following motion be referred to Deputy City Manager Sue Corke for consideration, as outlined in Part 2 above:

Moved by Councillor Moscoe:

“That more than 50 percent of the appointees in the Casa Loma Board be City appointees and additionally that the Chair of the Board be appointed by the City.”

4. The following motion be referred to the Deputy City Manager for review and

report to the Executive Committee on the implications of the motion:

Moved by Councillor Moscoe:

**“1. The licence agreement with the Kiwanis Club of Casa Loma include requirements that the Casa Loma Operating and Capital budgets be subject to City Council review, in a manner similar to how the City reviews other partnership organization such as Business Improvement Areas (BIAs).**

**2. Prior to finalizing the agreement with the Kiwanis, Council have the opportunity to review all renovation plans and contractual arrangements between Casa Loma and business organizations entering into major agreements with Casa Loma.”**

5. The appropriate officials be authorized to take the necessary action to give effect thereto.

## **Background Information**

Casa Loma Operations and Governance

(<http://www.toronto.ca/legdocs/mmis/2007/ex/bgrd/backgroundfile-5069.pdf>)

Report of stakeholder consultations in respect of Casa Loma Advisory Committee report and final recommendations

(<http://www.toronto.ca/legdocs/mmis/2007/ex/bgrd/backgroundfile-5071.pdf>)

Kiwanis Club of Casa Loma - Casa Loma Day - Visitor Experience Concept

(<http://www.toronto.ca/legdocs/mmis/2007/ex/bgrd/backgroundfile-5113.pdf>)

Casa Loma Connection (Executive Summary)

(<http://www.toronto.ca/legdocs/mmis/2007/ex/bgrd/backgroundfile-5114.pdf>)

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Council also considered the following:

- **(July 11, 2007) from Trelawny Howell.** (EX10.7.1)
- (July 17, 2007) from Stephen Thiele and Brian Roussie, Co-Founders, The Toronto Party. (EX10.7.2)
- (July 17, 2007) from Trelawny Howell. (EX10.7.3)
- (June 9, 2007) Issue Note, entitled "New Vision and Revitalization for Historic Casa Loma, submitted by Councillor Joe Mihevc, Ward 21, St. Paul's. (EX10.7.4)
- (June 2, 2007) Briefing Note from the Executive Director, Culture, submitted by Councillor Joe Mihevc, Ward 21, St. Paul's. (EX10.7.5)
- Report (May 19, 2006) from the General Manager, Economic Development, Culture and Tourism, addressed to the Economic Development and Parks Committee, submitted by Councillor Joe Mihevc, Ward 21, St. Paul's. (EX10.7.6)
- Pamphlet (undated) prepared by Kiwanis International and the Liberty Entertainment Group, entitled "Re-imagine Casa Loma", submitted by Councillor Joe Mihevc, Ward 21, St. Paul's. (EX10.7.7)